



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

April 2023

Like us on Facebook facebook.com/sbe80

Our website sbe80.org

Twitter: @sbechapter80

Chapter 80 April Meeting

This upcoming Tuesday April 25th is our monthly meeting. It will start at the usual time of noon. If you can join us in person, it is at the Out O' Town Supper Club, N2161 Town Club Rd, Kaukauna, WI 54130. The program topic will be a review of new items discovered at NAB. Kent Aschenbrenner, Senior Director of Engineering at The E.W. Scripps Company, will be joining us to share his NAB 2023 observations as well as any of our other members that were able to make the trip this year. If you prefer to join via Zoom, use the link [HERE](#) or use this Meeting ID: 860 7122 1659 and Passcode: 399035.

Chairman's Corner

This month's Chairman's Corner will appear longer, but only due to the HUGE news. But first...(radio teaser at the top)...a few reminders:

Certification Exams: A reminder that the deadline is coming up for the next Certification Exam window. Exam date: June 2-12, 2023. Location: Local Chapters. Application Deadline: 4/21/23.

Exam date: August 4-14, 2023. Location: Local Chapters. Application Deadline: 6/16/23.

Exam date: November 3-13, 2023. Location: Local Chapters. Application Deadline: 9/8/23

Upcoming Webinars:

One reminder of an upcoming webinar that has a moment of interest for Chapter 80 members. The April SBE WEBxtra will replay the Membership Meeting being held on April 17. Watch it on the SBE YouTube Channel.

A New Fellow in SBE—Congratulations to Steve Brown!!

The SBE National Board of Directors elevated Steve Brown, CPBE, CBNT, member of Chapter 80, to the membership rank of Fellow at their meeting in Las Vegas this week. As noted in the press release, "The Fellow honor is the highest membership level in the SBE. Only 83 other members have been honored this way in the history of SBE." You can read the full press release on page 4 of this newsletter.

This is such great news. Plus, an honor given to someone who deserves a recognition such as this. Please join me in letting Steve know how proud we are of this honor. It is great to see SBE national recognize the great person we have known all along. Congratulation Steve.

Marty Jury

Chapter 80 Chairman

2023 SBE Leadership Development Course

The Society of Broadcast Engineers will hold the 2023 [SBE Leadership Development Course](#) August 2-4, 2023, in Atlanta, GA. This three-day course is an intensive study of successful leadership and management, designed specifically for broadcast engineers. The course explores the nature of leadership, the difference between being a manager and being a leader, how to build a winning team, the importance of attitude in the leadership position, communication insights and much more.



Instructing the course will be Dr. Abram Walton, founder of Ivory Bridge Group, a management consulting and training firm. He is also a full-tenured professor of management at Florida Tech, specializing in management and innovation. He serves as a U.S. Delegate for ISO 56000, on Innovation Management System standards and has been actively researching in the fields of innovation management, business analytics, and product lifecycle management for the past 20 years. He currently serves as the founding director of Florida Tech's Center for Innovation Management & Business Analytics (CIMBA). He has authored more than 100 publications and conference proceedings, and his textbooks on leadership and management have sold more than 15,000 copies.

To register for this professional development opportunity, go to sbe.org/ldc. The enrollment fee is \$720 for SBE members and \$775 for non-members. Questions? Contact SBE Education Director Cathy Orosz at corosz@sbe.org.

The SBE has presented the SBE Leadership Development Course since 1997. The NAB sponsored the course from 1965 to 1995. This intense course is designed specifically for broadcast engineers who have or aspire to have management responsibilities. Details on the course and registration information are available at sbe.org/ldc. The 2023 SBE Leadership Development Course will be held at the [Courtyard by Marriott Atlanta Airport West](#); 3400 Creek Pointe Drive; East Point, GA 30344. The SBE has reserved a block of rooms at the hotel. Make room reservations [using the link on the SBE website](#). Make room reservations by July 5 for the special rate of \$129.

Gary Mach Excellence in Media Fund

Contributions to this fund at UW-Green Bay are gratefully accepted. Please see the last page of this newsletter for more information.

CHAPTER 80 ELECTED AND APPOINTED OFFICERS

Chairman	Marty Jury	Relevant Radio	920-265-2684	starboardmarty@yahoo.com
Vice Chairman	Matt Converse	Results Radio	715-853-6720	matt.converse@wcinet.com
Imm. Past Chair	Bill Hubbard	WBA Media Technology Inst.	920-619-9651	bhubbardgb@gmail.com
Secretary	Eric Papenfuss	WPR	608-406-4252	eric.papenfuss@wpr.org
Treasurer	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639	sbrown@wcinet.com
Program Chairman	John Pfankuch	Heartland Video Systems	920-893-4204	jpgankuch@hvs-inc.com
Membership Chairman	Dave Duca	WOCO	920-883-7474	acrodrome@gmail.com
Sustaining Membership	Stu Muck	Muck Broadcast services	920-960-0045	mbsfdl@yahoo.com
Frequency Coord. < 2 GHz	Tim Laes	WGEE WIXX WNCY WROE	920-435-3771	tlaes@new.rr.com
Frequency Coord. > 2 GHz	Bill Hubbard	Retired	920-619-9651	bhubbardgb@gmail.com
Newsletter Editor				
Certification Chairman	Jim Sams	Retired	920-822-5951	jsams@netnet.net
Chapter 80 Webmaster	Mike Steele	WHBY	920-831-5605	msteele@wcinet.com
EAS Coordinator	Steve Konopka	Broadcast Field Services	920-788-7435	flashgun99@yahoo.com

Support the companies that support Chapter 80!

SBE Sustaining Members would like your business! Please consider them first when making purchasing decisions.

**WOODWARD
RADIO GROUP**

Steve Brown, CPBE, CBNT
Director of Broadcast Engineering
W9APL Amateur Call Sign

Direct 920.831.5659
Fax 920.739.0494 • sbrown@wcinet.com
PO Box 1519 • Appleton, WI 54912-1519

524 Alta Loma Drive
Thiensville, WI 53092-1406
www.evansengsolutions.com

PROBLEM SOLVING BEYOND EXPECTATIONS

Ben Evans
President & Senior Technical Consultant

Ph. (262) 518-0178 • Cell (414) 530-8234
Email: ben@evansengsolutions.com

RENEWABLE ENERGY • WIRELESS COMMUNICATIONS • BROADCAST

Mark Bartolotta
Regional Sales Manager

Heartland Video Systems, Inc.
1311 Pilgrim Road
Plymouth, WI 53073
Dir: (920) 893-6743
Tel: (800) 332-7088
Cell: (920) 912-1054
Fax: (920) 893-3106
EMAIL: mbart@hvs-inc.com
www.hvs-inc.com

Broadcast & Professional Solutions
CONVERSION • STORAGE • COMPRESSION • TRANSMISSION
AUTOMATION • ROUTING • MONITORING • INTEGRATION

**WOODWARD
RADIO GROUP**

Kelly Radandt
General Manager

Direct 920.831.5655
Cell 920.740.2085 • kradandt@wcinet.com
PO Box 1519 • Appleton, WI 54912-1519

Broadcast Communications
TEMPERATURE AND CLIMATE CONTROL SOLUTIONS

FOUR DECADES
AND COUNTING...

Edward A. Rousseau
(920) 621-1204
V35B@New.RR.com

Mike Veith
Controller

608.837.9050
mveith@wave-com.com
FAX: 608.825.9050

SBE Promotes Stephen J. Brown to SBE Fellow April 17, 2023

The Society of Broadcast Engineers (SBE) has elevated Stephen J. Brown, CPBE, CBNT, of Appleton, WI, to the membership rank of Fellow. The SBE Board of Directors elected him at its meeting held April 16, 2023.



Mr. Brown's career in broadcasting began in 1975 when he began working for WAPL-AM/FM as a part-time announcer and engineer. In 1978, he was hired by Woodward Communications as assistant chief engineer, being promoted to chief engineer in 1980, and then director of broadcast engineering in 1985. In that capacity, he oversees 11 stations in multiple markets.

For many years, Steve volunteered his time as a Program Committee member for the Wisconsin Broadcasters Association in planning the annual Broadcasters Clinic. He is also a founding member of SBE Chapter 80 Fox Valley. From 2018 to 2022, he served two terms on the SBE Board of Directors, serving as Membership Committee Chair. He is SBE Lifetime Certified as a Certified Professional Broadcast Engineer and a Certified Broadcast Networking Technologist.

Recently, Steve worked with the Wisconsin Department of Workforce Development to create a youth apprenticeship pathway for media broadcast technicians. Steve created the list of broadcast technical competencies to prepare for their apprenticeships. While broadcasting has seen a decline in people working in the technical areas of broadcasting, Steve has taken active steps to fill those ranks.

His education includes an associate of science degree from the University of Wisconsin – Menasha, a Bachelor of Arts degree in economics from Lawrence University, and a Master of Science degree in engineering management from the Milwaukee School of Engineering.

Outside of broadcasting, Steve has worked as an electrical supervisor for the City of Appleton, WI, a member of the St Therese Parish – Appleton Finance Council, a media representative to the Outagamie County LEPC, and he is a founding member and past president of the Appleton Excel Volleyball Club.

The Fellow honor is the highest membership level in the SBE. Members must have made significant contributions to the broadcast engineering field or the SBE. Candidates are nominated by their peers. Since the Society's founding 59 years ago, 83 members have been honored with the Fellow rank.

One nomination letter says that "Steve is an engineer's engineer and non-engineer's engineer." By this, the nominator explains that Steve is able to interact with everyone, from sales to programming. Several nominations also mention Steve's patience with everyone.

Another nomination says that Steve has shown great leadership in his career in radio engineering, saying, "He is a man [who] can be trusted. He is a 'can-do' guy." Another nomination notes that "he is a person of his word. You can trust Steve to get it done no matter the task, or if it is out of his comfort zone."

"Steve's commitment to broadcast engineer is unrivaled, and that dedication extends beyond broadcasting," said SBE President Andrea Cummis, CBT. "Steve deserves this honor."

Steve's honor was highlighted during the SBE Membership Meeting held on April 17 during the 2023 NAB Show. He will be recognized at the SBE National Meeting, which will be held in September in Columbus, OH. A list of all those who have been named SBE Fellows is posted on the SBE website at sbe.org/fellows.



UNIVERSITY of WISCONSIN
GREEN BAY

Foundation

Gary Mach Excellence in Media Fund



The Gary Mach Excellence in Media Fund is inspired by Gary's achievements in broadcast engineering as he served several media organizations, businesses, charitable organizations, and most of all, UW-Green Bay and public broadcasting in Wisconsin. Through Gary's work in television production at the then fledgling Green Bay campus, he created opportunities to learn and grow for generations of broadcast engineers.

Professional

development was always a high priority for Gary and the people who worked alongside him. This fund seeks to continue Gary's legacy on the campuses of UW-Green Bay by supporting facilities, creating opportunities, and offering financial support for students who aspire to professional careers in media. Harvey Arnold '75 provided seed funding and seeks alumni and media advocates to celebrate Gary's legacy with additional contributions.

The goal is to build the fund balance to a minimum of \$25,000 so that as an endowed fund it can annually provide a student with a \$1,200 scholarship. Any additional dollars will be used for additional scholarships and projects or equipment for media programming. Each year, the University may appeal to alumni and friends for contributions to the Gary Mach Excellence in Media Fund to add to the cash dollars available for more scholarships and other media needs.

To support the Gary Mach Excellence in Media Fund by mail, send checks to: UW-Green Bay Foundation (write Gary Mach Fund in memo line)

2420 Nicolet Drive Green
Bay, WI 54311

[Donations can also be made online](#)

[\(https://host.nxt.blackbaud.com/donor-form?svcid=renxt&formId=dbabb748-d00f-4f2d-be2c-1f258fbfe0c2&envid=p-cUM3yBC0Hk-m726lPe553g&zone=usa\)](https://host.nxt.blackbaud.com/donor-form?svcid=renxt&formId=dbabb748-d00f-4f2d-be2c-1f258fbfe0c2&envid=p-cUM3yBC0Hk-m726lPe553g&zone=usa)

Questions? Contact the UW-Green Bay Foundation, 920-465-2074 or foundation@uwgb.edu.

GREEN BAY | MARINETTE | MANITOWO C | SHEBOYGAN

[2420 Nicolet Drive, CL 805 Green Bay, WI 54311](#) ☎ [920-465-2074](tel:920-465-2074) 🌐 www.uwgb.edu/foundation