



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

February 2023

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Our website [sbe80.org](https://www.sbe80.org)

Twitter: @sbechapter80

The next Chapter 80 meeting is Tuesday, February 21st starting at Noon at the Out O Town Club or via Zoom.

Chairman's Corner

The Tuesday February 21st monthly meeting will start at the usual time of noon. If you are able to join us in person the Out O' Town Supper Club is at N2161 Town Club Rd, Kaukauna, WI 54130. If you are unable to attend in person, you can still join us via Zoom using the link below.

The program topic regards regulations and practices surrounding broadcast towers today. It was originally presented to Chapter 25. Presenters were Bill Harland and John Robinson, PE of ERI in Chandler, IN. One of the members, Doug Garlinger, stated "This presentation should be watched by every US broadcast engineer involved with a tower."

Join Zoom Meeting

<https://us06web.zoom.us/j/86202372273?pwd=OVJKWFIYdzVYTVFFRitjYURUSkhtQT09>

Meeting ID: 862 0237 2273 Passcode: 155997

As we take the next steps in 2023, it is a good time to start thinking about furthering education. To plan it out helps get it not just on a calendar but helps to make the commitment. There are several opportunities in both the coming weeks, as well as the further months ahead.

Marty Jury

Chapter 80 Chairman

Upcoming Webinar

Last-Mile Solutions for Cloud-Based Broadcasting: Part 1

This webinar will provide an overview of the issue of how getting audio/data to transmitters have been done in the past using conventional studio-to-transmitter links. We will look ahead toward how cloud based broadcasting will shape the future of these links.

Thursday, February 23 | 2 p.m. ET

Instructor: Mike Pappas, Field Engineer and VP of Business Development, Orban

Plus the January WEBxtra. During the most recent Chapter Chair Meeting the main topic was to gauge interest in the SBE Ennes Workshop. The first question was to see if there is any interest in the NAB scheduled workshop and secondarily if there are any other opportunities nationally that could be there for an Ennes Workshop.

January SBE WEBxtra Discusses the SBE Ennes Workshop at the NAB Show

The SBE Ennes Workshop is the traditional kick-off for the NAB Show. In 2023, it will span two days on April 14 and 15. It will also be a stand-alone event with separate registration from the convention. There will also be two separate educational tracks: RF 101 Boot Camp and NextGen Broadcast. On the February **SBE WEBxtra** we will talk to Fred Baumgartner, CPBE, ATSC3, who is organizing the two-day event.

The program streams live on February 20 at 3 p.m. ET/noon PT on the **SBE YouTube Channel**, the **SBE Chapters Facebook Group** and on the **GFQ Network**. <https://sbe.org/ennes-workshop-2023-nab/>

You can **register for the SBE Ennes Workshop** now.

2023 SBE Leadership Development Course

The Society of Broadcast Engineers will hold the 2023 **SBE Leadership Development Course** August 2-4, 2023, in Atlanta, GA. This three-day course is an intensive study of successful leadership and management, designed specifically for broadcast engineers. The course explores the nature of leadership, the difference between being a manager and being a leader, how to build a winning team, the importance of attitude in the leadership position, communication insights and much more.



Instructing the course will be Dr. Abram Walton, founder of Ivory Bridge Group, a management consulting and training firm. He is also a full-tenured professor of management at Florida Tech, specializing in management and innovation. He serves as a U.S. Delegate for ISO 56000, on Innovation Management System standards and has been actively researching in the fields of innovation management, business analytics, and product lifecycle management for the past 20 years. He currently serves as the founding director of Florida Tech's Center for Innovation Management & Business Analytics (CIMBA). He has authored more than 100 publications and conference proceedings, and his textbooks on leadership and management have sold more than 15,000 copies.

To register for this professional development opportunity, go to sbe.org/ldc. The enrollment fee is \$720 for SBE members and \$775 for non-members. Questions? Contact SBE Education Director Cathy Orosz at corosz@sbe.org.

The SBE has presented the SBE Leadership Development Course since 1997. The NAB sponsored the course from 1965 to 1995. This intense course is designed specifically for broadcast engineers who have or aspire to have management responsibilities. Details on the course and registration information are available at sbe.org/ldc. The 2023 SBE Leadership Development Course will be held at the **Courtyard by Marriott Atlanta Airport West**; 3400 Creek Pointe Drive; East Point, GA 30344. The SBE has reserved a block of rooms at the hotel. Make room reservations **using the link on the SBE website**. Make room reservations by July 5 for the special rate of \$129.

SBE Membership Renewal

SBE annual membership renewal reminders went in the mail the last week of January. You can **renew online** or through the mail. The SBE asks that you renew by the April 1 deadline to ensure you don't lose any member benefits. Membership dues are the same as last year at \$85 for traditional membership and \$175 for SBE MemberPlus. If you have not received your renewal, please contact Scott Jones at 317-846-9000 or kjones@sbe.org.

*Given the delays with US Postal Service delivery, the SBE suggests **renewing online** if you can.*

CHAPTER 80 ELECTED AND APPOINTED OFFICERS

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UNIVERSITY of WISCONSIN
GREEN BAY

Foundation



Gary Mach Excellence in Media Fund

The Gary Mach Excellence in Media Fund is inspired by Gary's achievements in broadcast engineering as he served several media organizations, businesses, charitable organizations, and most of all, UW-Green Bay and public broadcasting in Wisconsin. Through Gary's work in television production at the then fledgling Green Bay campus, he created opportunities to learn and grow for generations of broadcast engineers.

Professional

development was always a high priority for Gary and the people who worked alongside him. This fund seeks to continue Gary's legacy on the campuses of UW-Green Bay by supporting facilities, creating opportunities, and offering financial support for students who aspire to professional careers in media. Harvey Arnold '75 provided seed funding and seeks alumni and media advocates to celebrate Gary's legacy with additional contributions.

The goal is to build the fund balance to a minimum of \$25,000 so that as an endowed fund it can annually provide a student with a \$1,200 scholarship. Any additional dollars will be used for additional scholarships and projects or equipment for media programming. Each year, the University may appeal to alumni and friends for contributions to the Gary Mach Excellence in Media Fund to add to the cash dollars available for more scholarships and other media needs.

To support the Gary Mach Excellence in Media Fund by mail, send checks to: UW-Green Bay Foundation (write Gary Mach Fund in memo line)

2420 Nicolet Drive Green
Bay, WI 54311

[Donations can also be made online](#)

[\(https://host.nxt.blackbaud.com/donor-form?svcid=renxt&formId=dbabb748-d00f-4f2d-be2c-1f258fbfe0c2&envid=p-cUM3yBC0Hk-m726lPe553g&zone=usa\)](https://host.nxt.blackbaud.com/donor-form?svcid=renxt&formId=dbabb748-d00f-4f2d-be2c-1f258fbfe0c2&envid=p-cUM3yBC0Hk-m726lPe553g&zone=usa)

Questions? Contact the UW-Green Bay Foundation, 920-465-2074 or foundation@uwgb.edu.

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