



Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

July 2022

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The next SBE Chapter 80 meeting on Tuesday, July 19 is our annual summer picnic, in conjunction with The Next Best Thing Tour at Midwest Communications, Inc. in Green Bay.

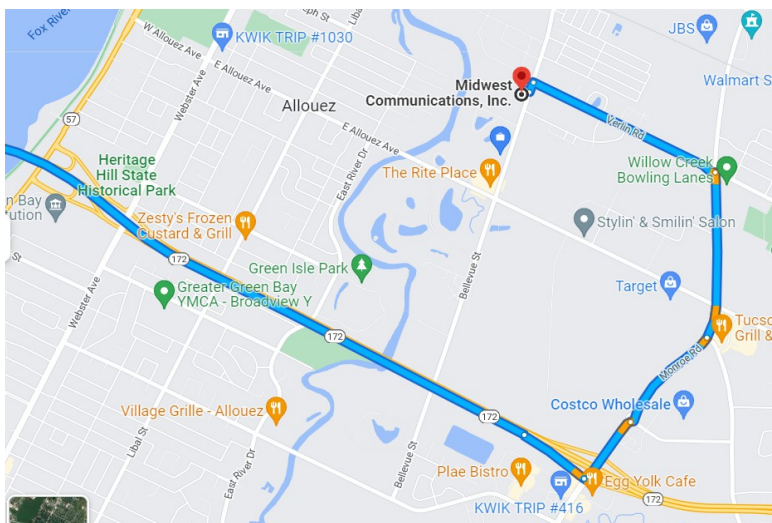
Chairman's Corner

July...Summer Picnic Time

This month's meeting is happening on the normal date, Tuesday July 19th, but the location is different. Since this is our summer picnic, we will be having it at Midwest Communications in Green Bay. The address is 1420 Bellevue St, Green Bay, WI 54311. Join us not only for lunch, but to chat with The Next Best Thing team and learn about the latest technology being offered in broadcasting. This is always a great time to enjoy time together.

One side note, is it just me or does it seem like every path that leads to your job site is currently under construction? Getting to Midwest Communications is the same right now. Bellevue Street in Green Bay is under construction and starting this Monday traffic will only be allowed to move north to south. This changes the way to get to Midwest. I'm including a map showing the best way to get there from Highway 172.

The best way is to exit from 172 at County GV/Monroe Road and head north. Stay on GV/Monroe Road until the stoplight at Monroe Road and Verlin Road. Take a left on Verlin Road and stay on it until the road ends at Bellevue Street. On Bellevue take a left. You will see the Midwest building and parking lot shortly after you take the left.



Also, if you haven't already, please let John Pfankuch, jpfankuch@hvs-inc.com know if you are planning on coming. It helps with knowing we have enough food. And although it isn't necessary, signing up at The Next Best Thing website is encouraged and helpful. Here is the link for signup too: <https://nbtour.com/registration/>

The 2022 SBE Compensation Survey Has Been Released

From April 1 to June 3, 2022, the Society of Broadcast Engineers conducted its seventh annual compensation survey to determine salary levels and benefits among broadcast and media technology engineers. This survey provides a wealth of useful information, and it adds to the baseline being developed for subsequent surveys to establish compensation trends.

The complete results of the survey are available at no charge to SBE members as a benefit of membership. The survey is available through the **SBE Bookstore**. SBE members have to login to view and download the report.

One Thought I Would Like To Hear From You About

I had an opportunity to participate in a discussion with other SBE chairs around the nation. The primary part of the discussion revolved around how to grow membership in SBE. Not just to grow the number of members, but to offer good benefit and reason to join. One base of people that I have to admit I had not considered before are people who handle audio/video for churches. In particular the point was made that some churches have an annual a/v budget that rivals TV stations these days. I would love to hear your thoughts on a few items:

1. Do you agree/disagree with this line of thinking?
2. If you agree, how could we reach this group effectively?

I was fascinated by the discussion and would love to hear your thoughts. Hopefully I'll see you at the summer picnic.

Marty Jury
Chapter 80 Chairman

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