



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

September 2022

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The next SBE Chapter 80 meeting is Tuesday September 20th at the Out O Town Club.

Chairman's Corner

I'm looking forward to a good discussion at this month's meeting regarding a proposal that I am sharing in this edition of the Chairman's Corner, right before the meeting information below.

Upcoming Webinar

It's September, and fall is coming. So are the fall conferences and the [SBE National Meeting](#). The SBE heads to Syracuse this year to hold its National Meeting events in conjunction with the [SBE22 Broadcast and Technology Expo](#). The September WEBxtra gives you an inside look at the Expo's plans. SBE Social Networking Committee Chair Kirk Harnack, CBRE, CBNE, will talk to the Expo organizers, Tom McNicholl, CBTE, and Vinny Lopez, CEV, CBNT, about the conference.

After a brief hiatus, the SBE22 event has returned. The day-long event includes sessions and an exhibit floor. It's free to attend the event on Sept. 29, but registration is required. Make your plans to attend now, and join on Sept. 19 for all the Expo details.

Watch the SBE WEBxtra live on **September 19** on the [SBE YouTube channel](#) and [GFQ Network](#). The SBE will post the recording on the [SBE YouTube channel](#) a day or so later.

Proposal to the Chapter

Chapter Treasurer Steve Brown and Past Chapter Chair Bill Hubbard have a proposal on how the chapter can better handle the Don Borchert Fund. I'm including their original proposal here to give you the beginning idea and hope to discuss this at Tuesday's meeting with the chapter. I look forward to the discussion. I think this helps address the plans for the fund going forward.

Proposal to members of Fox Valley SBE Chapter 80:

About twelve years ago, the Chapter received a request from the Wisconsin Broadcasters Association for a \$125.00 donation to fund a Don Borchert Fellowship to the Broadcast Clinic. At that time our Chapter 80 funds were scant, so to fund the donation that year we passed the hat for donations. At the time, a few Chapter leaders decided to investigate potential fund raising ideas in case we were asked for similar contributions in the future. The goal was to NOT have to pass the hat for future needs. We settled on the current fund raiser that you are all familiar with – the sale of gas cards to fund what we called the Chapter 80 Don Borchert Fellowship Fund. This

has been quite successful due to the support of a number of Chapter 80 members. In the past twelve years the Chapter has raised over \$11,000 and funded several annual donations to the WBA Don Borchert Fellowships.

Some have expressed various concerns about the Chapter administration of the Chapter 80 Don Borchert Fellowship Fund. And this has caused some careful consideration of options for the Fund. Treasurer Steve Brown and Past Chairman Bill Hubbard have investigated two promising options. One is to allow the Fox Cities Community Foundation to administer the Chapter 80 Don Borchert Fellowship Fund. The distributions from the Fund would be under the control of the current Chapter officers, but the Fund would be held by the FC Community Foundation and invested for modest growth. The expected return (minus a 1 percent administrative fee) would usually be in the 3 to 6 percent range, much better returns than the Chapter could receive on its own.

The second option would be to set up a similar arrangement with the Wisconsin Broadcasters Association Foundation. They would hold the Chapter 80 DBFF in trust on our behalf. This method too keeps the funds safe, growing modestly and distributed as the current elected Chapter 80 officers direct. This has the added advantage of being a broadcast oriented foundation. The board members of the WBA foundation have unanimously approved this proposal.

Chapter 80 September Meeting This Tuesday

Our September meeting will be in the standard location(s) and time, this Tuesday September 20th at noon at the Out O' Town Club and online using our chapter Zoom account. Our program presenter will be Jay Gedanken of Media Excel. *Jay will be talking about Multi Camera synchronization with arbitrary delays on the cameras as well as transcoding.*

You can also join us via Zoom using the link and information below:

<https://us06web.zoom.us/j/85490680050?pwd=LzBNVUhKSDJNMEhxY3JVCgJoNVVFZz09>

Meeting ID: 854 9068 0050

Passcode: 450254

Marty Jury
Chapter 80 Chairman

CHAPTER 80 ELECTED AND APPOINTED OFFICERS

Chairman	Marty Jury	Relevant Radio	920-265-2684	starboardmarty@yahoo.com
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Imm Past Chair	Bill Hubbard	Retired	920-619-9651	bhubbardgb@gmail.com
Secretary	Eric Papenfuss	WPR	608-406-4252	eric.papenfuss@wpr.org
Treasurer	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639	sbrown@wcinet.com
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Frequency Coord. < 2 GHz	Tim Laes	WGEE WIXX WNCY WROE	920-435-3771	tlaes@new.rr.com
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