



# The Society of Broadcast Engineers

## Fox Valley Wisconsin SBE Chapter 80

PO Box 1519 Appleton, WI 54912-1519

**August 2021**

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### Next Meeting

WBA Summer Conference Aug. 25-26 at the Blue Harbor Resort in Sheboygan.

### Chairman's Corner

Before talking about what is going on in the SBE this month, I would really like to thank the team of guys that put together last month's meeting. John Pfankuch, Mark Friedman, Steve Brown and Bill Hubbard, thank you all. Each of these guys made it sound like it wasn't any problem. Your work made that event and meeting go so well. Meeting via online webcams is ok. To really get together was much better. Thank you for helping make it work so well.

Plus, a big congratulations to John Pfankuch. He was nominated by our chapter as Chapter Engineer of the Year for 2021. A very well-deserved honor. For as long as I have been a member of this chapter John has always been part of the heart and soul of Chapter 80. This past year he also played a critical role in keeping our ability to meet active and truly possible. I'm looking forward to handing you the award this year. Hopefully at an in-person meeting that is socially distant, but not as socially distant as last year's had to be. (Photo at right was Bill Hubbard presenting the award to me.)



### August SBE Extra

The August SBE extra will be streamed live on August 16, just days after the 2021 National Periodic Test. For insight into the early test results, **Larry Wilkins, CPBE**, chair of the SBE EAS Advisory Group, will be our guest. In addition to providing some of the early test results, Larry will talk with SBE Social Networking Committee Chair Kirk Harnack, CBRE, CBNE, about the Emergency Alert System in general, and provide a review of what stations should have done and still need to do following the test. We'll post the recording on the [SBE YouTube channel](#) a day or so later.

*(Should conditions arise that interfere with the transmission of the test on Aug. 11, the backup date is Aug. 25.)*

## **2021 SBE National Elections**

Each year the SBE membership [elects members to serve](#) on the national Board of Directors, the governing body of the society. This includes all four officers for one-year terms and half the 12 directors for two-year terms.

Balloting will be via the election website, except for those members who have opted out of electronic voting this year or who have not provided the SBE National Office with their email address. They will receive their ballots through the mail.

### **This Month's Meeting**

Between summer projects, time away to relax, and the [WBA Summer Conference](#) your time may be a premium. The WBA puts together a great conference each year and we will be not having our monthly meeting in the hopes that you will use the limited time you have away from the office to take advantage of the conference. The conference is August 25<sup>th</sup> and 26<sup>th</sup>. There is a huge offering of sessions. This conference always proves to be a great way to catch up with others in the industry. One session I would recommend has a familiar face leading it:

### **Media Technology Institute Lite: The Post Pandemic Future**

August 25th, 1-5 pm, Moderated by Bill Hubbard

It's been a long year and there's much to share and learn. Take some time for yourself and meet with your engineering colleagues in a relaxed, collegial, face-to-face setting to share stories of pandemic survival and what the future might look like. This will be a mix of instruction and interaction. Come prepared to learn and commiserate. Take a deep breath, celebrate our survival of this past year's greatest challenges, and help plan the future together.



We are going to try to have someone from the chapter in attendance at the conference bring an attendance sheet. If you do attend the conference, it will also count as an SBE attended meeting. Happy August.

**Marty Jury**  
**Chapter 80 Chairman**

## **CHAPTER 80 ELECTED AND APPOINTED OFFICERS**

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