



The Society of Broadcast Engineers

Fox Valley Wisconsin SBE Chapter 80
PO Box 1519
Appleton, WI 54912-1519

August 2010

The next meeting of SBE Chapter 80 will be at the Taste of NAB 2010 Road Show at the University of Wisconsin Oshkosh on Friday, August 27 at noon .

Greetings!

On Friday, August 27, 2010 Fox Valley SBE Chapter 80 will be co-hosting the Taste of NAB 2010 Road Show, presented by Larry Bloomfield, at the University of Wisconsin Oshkosh. The event will start at noon, with a hosted luncheon (sponsored by Larry and the Road Show). The event will wrap up around 3:30 to 4:00 p.m. The event is being co-hosted with NBS and Student SBE Chapter 80.1, and will be held in the Titan TV Studios on the campus of the University.

According to Larry Bloomfield, "This year's show is better than ever!" There are about a dozen different radio, TV and production technologies being presented that will be discussed. In addition, there are lots of great door prizes. This is strictly an educational event. No discussion of prices and/or delivery will take place during the presentation; only the technical features, functions and benefits of each of the technologies. This is the ninth year for Taste of NAB Road Show. It is intended for folks who didn't or couldn't make it to the big one in Las Vegas or for those who may have missed some or all of the technologies Larry is bringing. There is nowhere else that you can go, get three hours of education, get fed and possibly walk away with a door prize of value in this area. There is no admission charge. Please RSVP if you are able to join us (so we will have enough pizza!). This is the fourth year that the Road Show has visited the campus, and the fifth time for the Fox Valley. This is the only stop for the Road Show in Wisconsin this year, and the final stop in the Midwest (the next stop is Montana).

RSVP to Keith Kintner in Master Control, ext 7357 (920-424-7357), or by email: kintner@uwosh.edu

For more information about the Road Show and the door prizes, visit the website at: www.tech-notes.tv/2010-Itinerary.htm

The July meeting of Chapter 80 was our annual Site Picnic, on Tuesday, July 20, 2010. It was held at the Cellcom site in Green Bay. A special thank you goes out to Jim Lienau, Vice President of Corporate Technical Services and Chief Technical Officer, for providing the location and tour. Also, a special thanks to Mark Friedman for the grilled burgers and brats, Gary Mach for assisting with the food, and Steve Brown and Keith Kintner for bringing the sodas and water.

Upcoming events:

Tuesday, September 21, 2010 – SBE Chapter 80 – Skip Erickson, Harris Corp. – Disaster Recovery

Tuesday, October 26 thru Thursday, October 28, 2010 – SBE/WBA Broadcasters Clinic, Madison Marriot West. Details and registration: www.wi-broadcasters.org Early Bird Registration ends August 27, 2010

Wednesday, October 27, 2010 -- SBE Chapter 80 at 2010 Broadcasters Clinic, Middleton, WI

Tuesday, November 16, 2010 – SBE Chapter 80 -- TBA

Tuesday, December 21, 2010 – SBE Chapter 80 Holiday party

I look forward to seeing you on Friday, August 27 at the Taste of NAB Road Show at the University of Wisconsin Oshkosh. Please RSVP by Wednesday, August 25.

Regards,

Tim Laes



Mark Bartolotta
Regional Sales Manager

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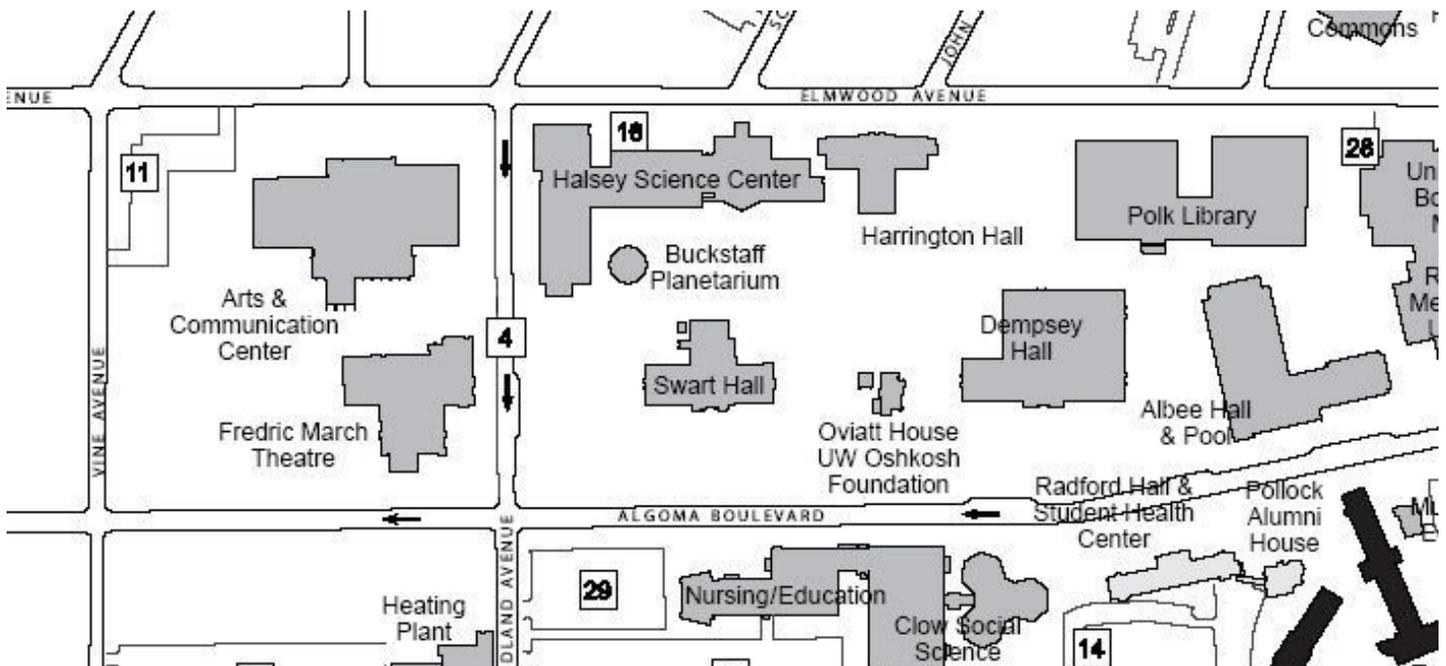
Taste of NAB 2010 Road Show

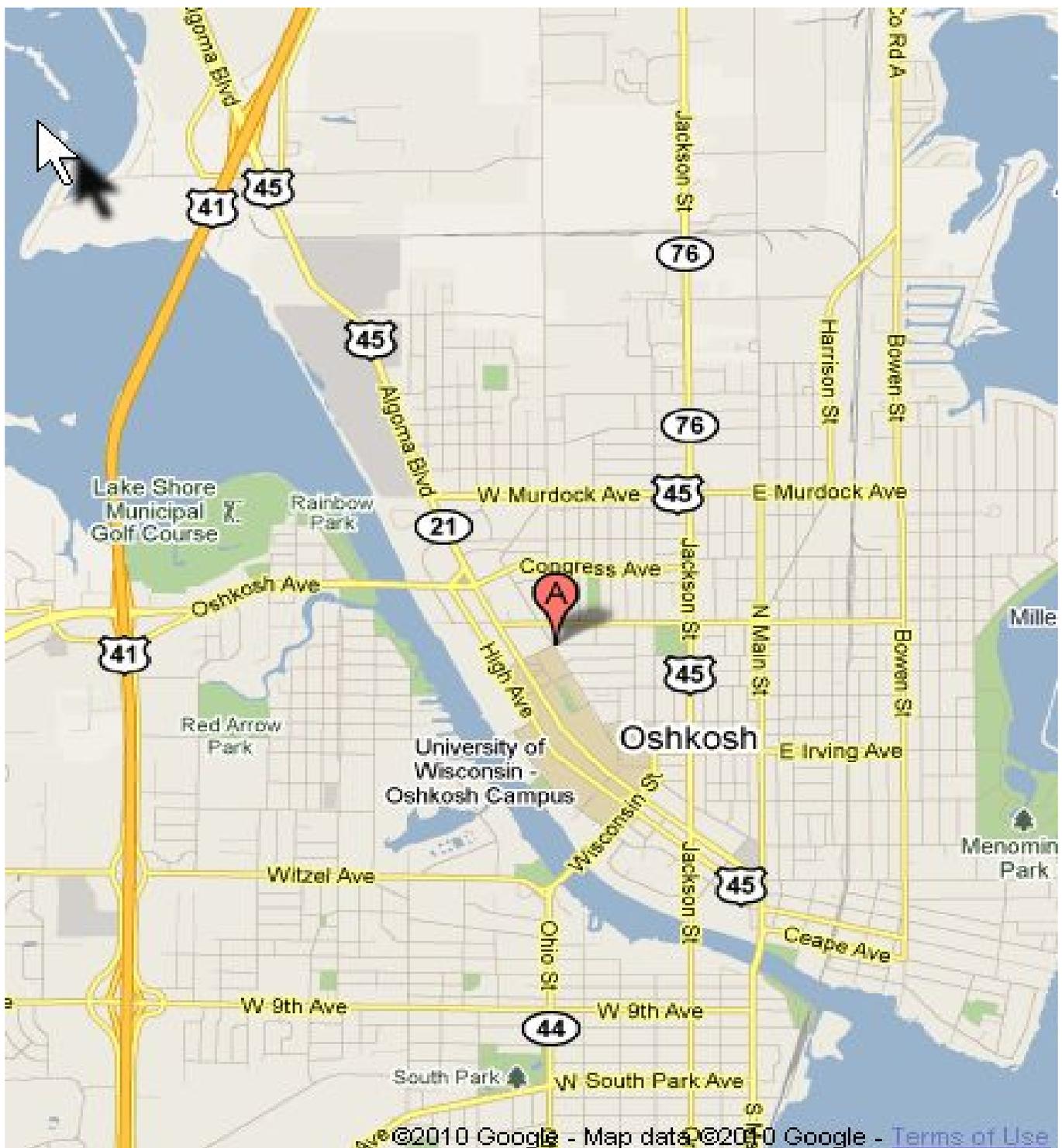
The location will be the Titan TV Studios, in the Arts & Communication Building West, located on the campus of the University of Wisconsin Oshkosh. Mark your calendars, and plan to attend. There will also be tours of the WRST FM studios and TV facilities at the University.

Directions to the Arts & Communication Center West/Fredric March Theatre:

From the North: Take Hwy 41 South, exit on 45 South (Algoma Blvd.) Veer right onto High Ave. (one way). Continue past New York Ave. to Vine Ave. Turn left onto Vine; cross Algoma and turn into lot 11 at the corner of Vine and Elmwood (If you miss the driveway, turn right on Elmwood and enter the lot from Elmwood). If Lot 11 is full, you may proceed to Lot 17, just East of Elmwood, between Woodland and Scott Ave., if available; Also, Lot 27, one block West of the facility (enter off High, or off Vine Ave.). NOTE: Algoma Blvd. and High Ave. are one-way. Please DO NOT park in any Reserved, Restricted or Handicapped spaces (including Lot A, which is reserved). There is limited parking along Vine Ave. (4-hour limit), and Algoma (1-hour limit). Best parking is in the listed lots, and there should be enough spaces for everyone.

From the South: Take Hwy 41 North, exit on Hwy 21 (Oshkosh Blvd.). Go right (East) over the bridge, turn right onto High Ave., and follow directions to the Arts & Communication Center West, as listed above. A map for the Road Show is printed in the Newsletter (and should also be on-line, at the website).





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CHAPTER 80 ELECTED AND APPOINTED OFFICERS 2010-2011

Chairman	Tim Laes	WGEE WIXX WNCY WROE	920-435-3771	tlaes@new.rr.com
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Treasurer	Steve Brown	WHBY WAPL WKSZ WZOR	920-733-6639	sbrown@wcinet.com
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Program Chairman	Bill Hubbard	UW Green Bay	920-465-2510	hubbardw@uwgb.edu
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Frequency Coord. > 1 GHz	Joe Kamenick	KAMENTECH, LLC	715-359-7088	jckamenick@peoplepc.com
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EAS Coordinator	Steve Konopka	WPNE TV/FM	920-336-3541	skonopka@ecb.org
Past Chairman	Keith Kintner	UWO	920-424-7357	kintner@uwosh.edu
Board of Dirs/SBE Liaison	Keith Kintner	UWO	920-424-7357	kintner@uwosh.edu

EAS is topic of August 19 free SBE Webinar The SBE will present a free webinar on the Emergency Alert System (EAS), titled, "The 'New' EAS: What Every Broadcaster Needs to Know", on Thursday, August 19 at 2:00 pm EDT. The program will provide an update on EAS and the move to CAP v1.2, including information on what we know, what we don't know, and what broadcasters can do to prepare.

Ralph Beaver, CBT, chairman of the SBE EAS Committee and a member of the SBE national Board, will conduct the program. Though the webinar is free, registration is required, [register here](#). (sbe.org)

Web site of the month. Visit the FCC's Broadcast Auxiliary page. "Broadcast Auxiliary authorization is available to licensees of Broadcast stations and to Broadcast or Cable Network entities. Certain entities involved in production activities are also eligible for Low Power Broadcast Auxiliary authorizations." (fcc.gov)

http://wireless.fcc.gov/services/index.htm?job=service_home&id=broadcast_auxiliary

The SBE Chapter 80 Newsletter is published monthly. Members are welcome to contribute articles or ideas. Please have your submissions in by the 4th of the month to Dave Driessen or Bill Tessman

Media & Information Technologies

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Vote for your National Board of Directors

(July 28, 2010)

Ballots for the annual election of members to serve on the SBE national Board of Directors were mailed at the end of July. Please vote for candidates for the four officer positions and six of the twelve director seats. The Board consists of 17 members, including four officers, 12 directors and the immediate past president.

The Nominations Committee was chaired this year by Board member Jim Leifer, CPBE, Director of Engineering and IT of Clear Channel Communications, South Florida. His committee prepared a list of candidates who have agreed to commit their time and resources to serve, if elected.

The official ballot and candidate profiles were sent via USPS First Class mail by July 27th to all voting members of SBE. That includes Regular, Senior and Fellow members and the voting member representative of each of SBE's Sustaining Member companies.

We encourage you to take the time to review the descriptions and opinions of the candidates, make your selections and return the ballot to the SBE National Office so that it arrives no later than **Thursday, August 26**. Use the special election return envelope provided. Allow at least five business days for your ballot to reach the National Office. Allow two weeks if you are outside the United States. Please mail early. Each year a number of ballots arrive after the election is over and consequently cannot be included in the tabulation.

The ballots will be tabulated the night of August 26th by the official Board of Tellers consisting of members of Chapter 25 in Indianapolis and central Indiana. Candidates will be notified the following day of the results. Those elected will take office following an induction ceremony held during the SBE National Meeting on October 27, in Madison, WIs. The National Meeting is being held in conjunction with the Wisconsin Broadcasters Clinic, sponsored by SBE Chapter 24 of Madison and the Wisconsin Broadcasters Association.

Information about each candidate and their responses to questions about the Society is included in the official ballot packet. If you don't receive a ballot by August 5, please contact Holly Essex at the National Office at (317) 846-9000 or [hessex@sbe.org](mailto:hsexsex@sbe.org).

The list of candidates includes:



President Candidate
Vinny Lopez,
CEV, CBNT



Director Candidate
Ralph Beaver,
CBT



Director Candidate
Gary Liebish,
CPBE



Vice Pres. Candidate
Ralph Hogan,
CPBE, DRB, CBNT



Director Candidate
Paul Burnham,
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Director Candidate
Scott Mason,
CPBE, CBNT



Secretary Candidate
Ted Hand,
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AMD



Director Candidate
Dale Gehman,
CPBE, CBNT



Director Candidate
Marcelo Sanchez,
CPBE



Treasurer Candidate
Andrea B.
Cummis,
CBT, CTO



Director Candidate
Ched Keiler,
CPBE, 8-VSB,
CBNT



Director Candidate
Jeff Smith,
CSRE, CBNT



Director Candidate
Tim Anderson,
CSRE, DRB,
CBNT



Director Candidate
Gary Kline, CBT
CBNT



Director Candidate
Conrad Trautmann,
CPBE

WISCONSIN 2010 EAS SCHEDULE

DAY/DATE	TIME	COMMENT.....
W 4 Aug	2350	Routine Monthly Test initiated by WEM
R 12 Aug	1459	
M 16 Aug	1059	
T 24 Aug	1259	
W 1 Sep	0850	Routine Monthly Test initiated by NOAA
R 9 Sep	1059	
M 13 Sep	1459	
T 21 Sep	1259	
W 29 Sep	1059	
W 6 Oct	2350	Routine Monthly Test initiated by ECB
R 14 Oct	1059	
M 18 Oct	1459	
T 26 Oct	1259	
W 3 Nov	0850	Routine Monthly Test initiated by NOAA
R 11 Nov	1059	
M 15 Nov	1259	
T 23 Nov	1459	
W 1 Dec	2350	Routine Monthly Test initiated by WEM
R 9 Dec	1459	
M 13 Dec	1259	
T 21 Dec	1059	
W 29 Dec	1459	

SBE Announces Membership Drive Winners The annual SBE Membership Drive concluded on May 31 with a total of 198 members joining the Society during the three-month drive period. 52 of those new members were recruited by current members and all of those recruiters were eligible to win prizes in recognition of their efforts. Prize winners were drawn on June 12.

The Grand Prize winner was John Ramsey of Hartford, Conn. John won a trip to the SBE National Meeting in Madison, Wis. this October along with a new HDTV, courtesy of the SBE. Winning First Prize was Mark Heller, CBRE, CTO of Two Rivers, Wis. Mark won a Panasonic Lumix Digital Camera, provided by SBE Sustaining Member, Panasonic. The Second Prize winner was Larry Bloomfield of Florence, Ore., who won a Paladin Tools PT-540, courtesy of Broadcast Supply Worldwide, also an SBE Sustaining Member.

A complete list of prize winners, prizes and sponsors is available at the SBE website.

SBE President Vinny Lopez, CEV, CBNT remarked after the close of the Drive, "Recruiting new members helps keep the Society strong and I am very pleased that many SBE members took an active roll in this year's membership drive."

Every recruiter in the membership drive was a winner, earning five dollars off their 2011 membership dues renewal for each new member he or she recruited, up to 25 dollars. New members to SBE are welcome through out the year. The membership drive serves to spotlight the important task of bringing new members into the organization. (sbe.org)



The SBE Certification Committee has established the following exam dates. Choose the exam period that is best for you.

Exam Dates	Location	Application Deadline
August 6-16, 2010	Local Chapters	EXTENDED - June 14, 2010
November 5-15, 2010	Local Chapters	September 17, 2010
February 4-14, 2011	Local Chapters	December 31 , 2010
April 12, 2011	NAB Convention	March 25, 2011
June 3-13, 2011	Local Chapters	April 15, 2011
August 5-15, 2011	Local Chapters	June 3, 2011

[Click here for more information about SBE Certification.](#)

Disaster Information Reporting System The Federal Communications Commission's (FCC's) Media Bureau and Public Safety and Homeland Security Bureau (PSHSB) today encouraged radio and television broadcasters who have not yet voluntarily enrolled in the Commission's Disaster Information Reporting System (DIRS) to do so. The FCC further encouraged radio and television broadcasters who are now enrolled in DIRS to update their contact information on a routine basis. Broadcasters' participation in DIRS is especially important during hurricane season.

The DIRS program provides the FCC with situational awareness about which licensed broadcast stations are operating during, and immediately following, a disaster or large-scale emergency; and it enables the Commission to act swiftly to help those broadcasters that are off-the-air restore operations and provide important emergency-related information and updates to the public.

In more detail, the Commission requests that each broadcaster participating in DIRS obtain an individual DIRS User ID for all employees who may provide information on the status of their company's communications equipment in the event of a disaster. When a qualified user applies for a DIRS User ID, he or she must provide the following: a contact name, company name, phone number, cell phone number, Blackberry/pager number, and e-mail address. This information will be secured by the Commission and protected from public

release. When a major disaster is declared, participating broadcasters serving all or part of the disaster area will be asked to submit information regarding the status of their station(s). In addition, broadcasters needing assistance can convey those needs to the FCC and its federal partners via DIRS. Broadcasters can access DIRS at: <http://www.fcc.gov/DIRS>

To enroll in DIRS and to obtain a User ID. DIRS can also be accessed under e-filing on the Commission's main webpage (www.fcc.gov) or on the PSHSB webpage (www.fcc.gov/pshs/). When disaster data collection is activated in response to a crisis, all contacts in DIRS will receive an email informing them of the DIRS activation and requesting status information. The Media Bureau and PSHSB would like to acknowledge the nearly 800 broadcasters nationwide who are now enrolled in DIRS for their participation, and reiterate the request that those who have not yet enrolled do so as soon as possible given the forecast for significant hurricane activity this summer and fall. (*fcc.gov*)

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FCC LAUNCHES CONSUMER HELP CENTER

Site Offers “One-Stop Shopping” for Consumers

Washington, DC -- Starting today, consumers have a new, easy-to-use, Consumer Help Center that puts them within one click of all the information they want from the Federal Communications Commission. The new portal launched today at www.fcc.gov/consumers will allow consumers to learn about different issues in telecommunications, make it easy for consumers to find out what’s going on at the FCC, get tips for making the best choices in purchasing communications devices and services, have their voices heard by filing comments on issues that interest them, and file a complaint when there are problems.

“Our new Consumer Help Center makes it easy for consumers to learn about our work and take action,” says Joel Gurin, Chief of the Consumer and Governmental Affairs Bureau of the FCC.

“Here, in one place, consumers can do a number of things such as read about consumer issues, get practical advice for avoiding problems, file a complaint, comment on our rulemakings, or read what our FCC experts are saying in our Consumer Blog.”

The Consumer Help Center is produced by the FCC’s Consumer Task Force, an inter-bureau group established by Chairman Julius Genachowski at the beginning of 2010. The Task Force has led several recent initiatives on major consumer issues. The Consumer Help Center includes:

- Everything consumers need to know about Bill Shock and Early Termination Fees -- two common issues that affect wireless customers;
- Savvy Traveler tips -- advice on making phone calls when travelling abroad;
- Broadband Speed Test -- consumers can test the speed of their broadband service;
- Fact Sheet Library – more than 150 consumer Fact Sheets on telecom subjects;
- Links to additional resources on a range of issues, including privacy;
- Links to file a complaint to the FCC or comment on our rulemakings;

- Blog posts about consumer issues -- with consumer comments welcome;
- News releases, statements, and FCC actions.

The site will be updated to include new FCC consumer initiatives as they are launched.

<http://reboot.fcc.gov/consumers/> (*fcc.gov*)

The **2010 Broadcasters Clinic Program Agenda** is set and is available at the following link:

<http://www.sbe24.org/clinic2010.pdf>

We are proud to welcome the National SBE to this year’s Clinic where they will hold their National Meetings and Awards Dinner.

Please look over the agenda and reserve the time on your calendar to attend.

Thank you.

Leonard Charles

WBA-SBE Broadcasters Clinic Program Committee Chair

Sprint Nextel 2GHz Relocation Complete

on July 14 when the last few markets completed their conversion. “Thanks to the collective efforts of the BAS Community and Sprint Nextel, effective today, all Television DMAs have relocated to the new channel plan.” (*2ghzrebanding.com*)